

Trojan Shopfitting Ltd Press Release 09: Trojan Shopfitting expands interior design services by creating Trojan One.



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Trojan Shopfitting Ltd Expands Interior Design Services By Creating Trojan One.

Interior design and Installation services come together in Trojan One.

08/01/2009, Trojan Shopfitting Ltd

(London, ENGLAND) 08 January, 2009 –Trojan-shopfitting.co.uk (<http://www.trojan-shopfitting.co.uk>), A London based premier interior design and installation company, offering a complete range of interior design services for the retail, commercial, residential, and leisure markets throughout England and the United Kingdom, announced today their newly formed interior design division of the company, Trojan One (<http://www.trojanone.co.uk>). Trojan Shopfitting's recently created interior design protégé, Trojan One, expands the talents of Trojan Shopfitting by offering more services in interior design and architecture, project management, new product development and manufacturing.

The new design-oriented company has been set up to develop and carry out design projects for its clients, as well as to develop a new, innovative product line. A new business strategy and company expansion was needed in order to reflect Trojan Shopfitting's future business objectives, said Michael Pratt, Director of Trojan Shopfitting. "We have steadily grown our business over the last four years and now, it is the right time to look ahead and really zone in on the competition, and Trojan One will help us move forward with our goals."

The purpose of Trojan One will be to develop innovative interior design concepts for the retail, commercial, leisure and residential markets, said Michael Pratt. With Trojan One's focus on the design and project management elements, combined with the fit-out and installation expertise of Trojan Shopfitting, we will be able to offer a complete turnkey interior design solution, said Mr. Pratt. We will manage the project from the initial conception to the final creation.

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In addition, Trojan One's product development goals will focus on environmentally accountable products. "We will design and manufacture a product line that is safe, unique and well-made" said Mr. Pratt. We recognize that not everyone has the same sense of style, and thus, we will constantly look to design new products to meet our customers changing needs.

About Trojan Shopfitting Ltd

Trojan One offers a complete range of interior design services for the retail, commercial, residential, and leisure markets throughout England and the United Kingdom. Trojan Shopfitting prepares turnkey packages and provides supervision and project management throughout the entire project, from procurement and budget management to delivery and installation. Trojan One's clientele includes retail shops, hotels, restaurants, financial institutions, corporate facilities, luxury homes and apartments. Trojan's team consists of highly skilled and experienced professionals capable of undertaking interior design projects of any size, from small scale remodeling to large-scale renovations, the focus is always on quality.